

Draft CANI Job Description

The Post: Marketing / Publicity officer

1. Main purpose of this post is to
 - a. Raise awareness of paddle sport and promote positive image of CANI.

2. This person is responsible to:
 - a. CANI Chairman, committee and members

- 3 Responsible for:
 - a. Publicising CANI through various mediums of written word, video or web based material.

- 4 The post is elected for a period of 1 year with the option to be selected for further office.

- 5 The duties that are involved in the job are:
 - a. Promotion of CANI including development of website.
 - b. Ensuring good publicity for events – through good communication, networking, newsletter, press, TV & radio.
 - c. Improving fund-raising and sponsorship opportunities, developing strategies.
 - d. Attending Council meetings (Bi-monthly)
 - e. Meeting with administrator / CDO (monthly)
 - f. Other relevant duties as may be reasonably requested to ensure the efficient and effective working of CANI.

- 7 The rewards or benefits.

There is no remuneration for this post – however direct out of pocket expenses are payable for travel and subsistence.

